



Our ref AMcK

Stewart Milne
Executive Chairman
Aberdeen Football Club
Pittodrie Stadium
Aberdeen
AB24 5QH

Date 19 September 2017

Dear Stewart

Aberdeen FC Planning Application; Site at Kingsford - Co-Location of Stadium and community/training facilities

Further to the above, one of the issues that came up last week on a number of occasions at the pre-determination hearing was the matter of co-location and the advantages of such an approach given that this is not something that other clubs have done in Scotland.

In relation to other clubs (in particular I recall Rangers, Celtic, Hibs and Hearts all being mentioned) when they were looking to set up training and community facilities they were in a very different position to Aberdeen in that they were not looking to move their stadia. All of them have stadia in residential areas (similar to Pittodrie) where it would be very difficult if not impossible for them to also have their training and community facilities. If they had been moving their stadia too it would have made sense for them also to co-locate.

There is no doubt that, to gain the maximum benefit from a community perspective, bringing the football, club and community staff together "under one roof" would be hugely beneficial.

For a number of years the Scottish FA and the SPFL Trust have worked closely with Scottish Government to assist them in delivering some of their key strategic objectives including in relation to health, wellbeing, citizenship and education. This is particularly true in relation to the younger generation of Scots. The Scottish Government understand the power of football and in particular the influence of those involved in football at the top level (such as players and management) to help in delivering these objectives. By combining the facilities associated with training outside together with those within the stadium (such as classrooms, museum and media facilities) would allow Aberdeen to contribute to a much greater extent to assist in the delivery of these objectives. The co-location concept is a unique opportunity for Aberdeen as a club and a City and for the above reasons is one that I believe should be grasped to ensure that the greatest benefit can be provided to future generations.

Yours sincerely,



Andrew McKinlay Chief
Operating Officer



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Kingsford Stadium - Supporter Travel & Shuttle Bus Strategy for Typical SPFL Game (Avg 18 per season)

- The following are our initial proposals, these will be fine tuned after an extensive supporter survey to be carried out prior to stadium opening and would be subject to regular review during the playing season.
- On route pick ups will be included if this is deemed necessary after the survey
- Our bus management company would manage all bus movements on match days with personnel at each pick-up location in direct contact with central control office.
- The buses would commence around 2.5 hrs before kick off (dependent on travel time)
- The number of passengers per bus are based on a build up to full bus capacity during the 2.5hr period. Also the numbers per bus ties in with the available buses which have varying capacities
- The frequency of buses also increases during the 2.5hr period

Shuttle Bus Route Details

Pick-up Location	Parking Capacity (car spaces)	Proposed usage by Supporters (car spaces)	Number of bus journeys to Stadium	Number of buses used	Number of supporters transported	Main supporter catchment areas	General Route of Travel
Dyce Park & Ride	1000	442	15	7	1282	Dyce & Bucksburn Area A96 - Inverness, Forres, Elgin, Huntly, Inverurie, Kintore A90 (North) - Fraserburgh, Peterhead, Ellon, Balmedie A947 - Banff, Turriff, Oldmeldrum, Newmachar	AWPR - A944
Kingswells Park & Ride	1000	517	18	9	1500	Aberdeen city (West), Culter, Milltimber, Bielside, Cults A90 (South)- Arbroath, Montrose, Brechin, Stonehaven	A944
Bridge of Don Park & Ride	650 (1000 planned increase)	195	7	6	563	Bridge of Don, Aberdeen city (North)	King St - Mounthooly Way - Hutcheon St - Westburn Rd - Lang Stracht (A944)
Rose Street (South side of Huntly St junction)	N/A	N/A	7	5	622	Aberdeen city and supporters travelling to city centre pre-match	Rose St - Thistle St - Waverly Pl - Carden Pl - Queens Rd - B9119 - A944
College St (North side of car park entrance) bus stacking in Denburn if required	N/A	N/A	7	5	563	Aberdeen city and supporters travelling to city centre pre-match also Train Station	Springbank Ter - Willowbank Rd - Great Western Rd - Anderson Dr - Queens Rd - B9119 - A944
Shiprow (outside cinema) Note a proportion could start at Souterhead Rd depending on demand	N/A	N/A	7	5	563	Aberdeen city and supporters travelling to city centre pre-match	Shiprow - King St - West North St - Westburn Rd - Lang Stracht (A944)
Bus Station, Guild Street	N/A	N/A	7	5	622	Aberdeen city and supporters travelling to city centre pre-match also Train Station	Stagecoach will operate these 10 buses as additional to the existing X17 taking the same route. They have confirmed ample capacity at bus station for this.
TOTALS			68	42	5715		

Other means of travel

Shuttle buses as above	5715
Existing public bus service	280
Home support buses	1375
Away support buses	400
On site parking - 3/car	3915
Off site parking - 3/car	1740
Taxi drop off	413
Westhill walking	350
Kingswells walking	62
Total in Stadium	14,250

Note :- On average 20% of the 10,000 season ticket holders do not attend matches therefore this number will generally be 2,000 less than stated